

Press Release for DEI Delusion: The Hidden Impact of Research in BIPOC Communities

For Immediate Release

New Book Exposes the Consequences of DEI Rollbacks in Research and Policy

Washington, D.C. – February 22, 2025 – Health equity advocate and policy advisor Cynthia Adinig announces the release of her groundbreaking new book, *DEI Delusion: The Hidden Impact of Research in BIPOC Communities*. This timely and provocative work critically examines how policy decisions across both the Biden and Trump administrations have systematically dismantled Diversity, Equity, and Inclusion (DEI) initiatives—threatening decades of progress in medical and scientific research, particularly for Black, Indigenous, and marginalized communities.

Adinig highlights the recent appointment of Robert F. Kennedy Jr. as Secretary of Health and Human Services and the sweeping cuts to NIH funding, exposing the broader implications these policy shifts will have on historically underserved populations. She argues that these actions reflect a dangerous trend of eroding research equity and limiting protections for marginalized communities.

In a first-of-its-kind collaboration, *DEI Delusion* also features a historic AI-generated warning on the dangers of relying solely on artificial intelligence to address systemic racism. This unprecedented analysis underscores the critical need for human oversight, culturally competent frameworks, and patient-centered governance in scientific research.

About the Author

Cynthia Adinig is a nationally recognized health equity advocate, policy advisor, and researcher. She is the co-founder of BIPOC Equity Agency and a former member of the Secretary's Advisory Committee on Long COVID (ACLIC) at HHS. Adinig has co-authored Long COVID research with leading experts such as Akiko Iwasaki (Yale) and David Putrino (Mt. Sinai) and has played a key role in shaping federal healthcare legislation. Her advocacy and expertise have been featured in Time, Bloomberg News, NBC, and other major outlets. She has testified before Congress on medical racism and sits on the boards of multiple nonprofit organizations.

Availability

DEI Delusion: The Hidden Impact of Research in BIPOC Communities will be available in print and digital formats on Amazon starting Tuesday, February 25, 2025.

A preview is available now at www.BIPOCEquityAgency.com.

Press & Media Inquiries

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